

Alan Parma

Designer

Motion Graphics | Video | UX/UI | Frontend

alanparma@gmail.com

+63 917 854 7636

Metro Manila, Philippines

www.alanparma.com

<https://www.linkedin.com/in/alanparma/>

Summary

Creative director specializing in graphics-heavy and non-traditional video production

Visual Effects director

Motion graphics artist and designer

UX/UI designer with a bit of coding skills

Skills

- Motion Graphics
- Broadcast Design
- Visual Effects
- Graphic Design
- HTML, CSS, Javascript, Canvas, WebGL
- UX/UI Design

Software

- Adobe Creative Cloud
 - After Effects
 - Premiere
 - Photoshop
 - Illustrator
 - InDesign
- Blender 3D
- Final Cut Pro
- Cinema 4D
- Sketch
- Unity

Education

Istituto Europa de Design (IED)

Barcelona, Spain

Masters in Interaction Design, 2019

Projects

Everis - UX/UI design for digital banking

Mutek Festival - light and sound installation

E-Dreams - UX/UI design

Adidas - UX/UI design

Sonar+D - UX/UI design

University of Asia and the Pacific

Metro Manila, Philippines

Strategic Business Economics Program

2013 - 2014

New York Film Academy

Los Angeles, USA

Filmmaking Workshop

2004

Ateneo de Manila University

Metro Manila, Philippines

BS, Management, 1995 - 1999

Experience

Creative Director at Caven Studios Inc.

March 2013 - Present

Accomplished producer of various broadcast branding and corporate videos, with tasks that include designing, writing, shooting, editing, and producing motion graphics since 2004.

Creative Director at Mad Banana Inc

June 2004 - February 2013 (8 years 9 months)

Conceptualizes and executes client's briefs and makes sure that the final product effectively communicates the clients' brand and message.

Post-production Instructor at College of Saint Benilde

September 2009 - December 2012 (3 years 4 months)

Taught visual effects, digital editing, post-production for animation, and video production for the Digital Film, Multimedia, and 2D Animation courses at the College of St. Benilde.

Freelance Motion Graphics Artist

January 2003 - May 2004 (1 year 5 months)

Based in Los Angeles, CA. Video editor and motion graphics artist for KG Productions (DVD featurettes), GRB Productions (various documentaries), Insyive (corporate videos), Travel the Road (documentary series) and Cyberia (corporate videos).

Offline and Online Editor

2000-2002

Omnipost Manila - offline and online editor of various TV commercials and corporate videos using Media 100, Adobe After Effects, and Lightwave 3D.